



2026 Educational Support Resources

Sponsorship request from
The Conococheague Institute



Prepared by Matthew Wedd, Executive Director
The Conococheague Institute (EIN#25-1763245)

12995 Bain Road, Mercersburg, PA 17236 www.cimlg.org | (717) 328-2800 | info@cimlg.org

The Conococheague Institute,
12995 Bain Road, Mercersburg, PA 17236
Phone: 717.328.2800 Web: www.cimlg.org Email: info@cimlg.org



Dear Community Partner,

On behalf of The Conococheague Institute (a 501(c)(3) Nonprofit, EIN# 25-1763245), thank you for your support in recent years, which has allowed incredible growth for our organization.

Your contributions have been instrumental in enabling us to provide quality educational programming, preserve history, and engage with our community. As a result, in 2025 we were FULLY BOOKED, and 2026 is likely to repeat.

That's over 6,000 students who will experience programs that foster a love of local history that will last a lifetime.

For the last 4 years, we have used \$7,000 of grant funding to provide significant discounts for field trips with over 100 participants, title 1 schools, as well as supply extra interpretive materials for those field trips. It's been an incredible community driven initiative and has allowed us to focus on education and student engagement.

As such, as one of our staunch supporters who understands the importance of our community-driven mission, we'd like to offer you the chance to be one of our sponsors for the 2026 education season.

Due to the increase in bookings, especially from larger school districts, we're already seeing more requests for booking discounts. We're splitting the annual education discount funding among multiple community partners, aiming for a total of \$15,000 for 2026.

Recognition of your support would be a key part of this sponsorship and would be noted in our frequent social media posts announcing the programs and our popular post-program updates. Support would also be acknowledged in press releases, our quarterly newsletter, as well as on our website, and would be recognized at our May 9th special event, which you would be invited to attend.

The school districts that receive discounts are also directly notified of the business support that made their booking possible.

The Conococheague Institute also offers our generous sponsors a free site rental, whether that's for a business meeting, tour, or staff retreat. In recent years, they've had pizza parties at our bake oven, staff trainings, and wine and cheese in the tavern.

With the addition of our animal husbandry program, a staff wellness day with the goats would be a popular choice for your team!

If you have any questions, please do not hesitate to reach out to me.

Matthew Wedd

Respectfully,

Matthew Wedd, Executive Director. 717-328-2800, mwedd@cimlg.org

Sponsorship Options for 2026 Educational Support Resources

4 x Settler Level: \$1000

Impacts 600+ students from schools including Shippensburg Area Middle, Greencastle Antrim Middle, and homeschool groups

2 x Pioneer Level: \$3,000

Impacts 2000+ students from schools including Tuscarora School District Elementary, YMCA Summer Camps, and Washington County Public Schools

1 x Trailblazer Level: \$5000

Impacts 5000+ students from schools including GAMS Field Days, Career Fairs, Washington County Public Schools, and in school winter outreach





CONOCOCHEAQUE

INSTITUTE

Our Mission

The mission of the Conococheague Institute is to develop and foster awareness, understanding, and stewardship of the cultural and natural history of the Appalachian frontier of Pennsylvania, Maryland, and Virginia.

Our Impact



15,000 annual visitors to our site, enriched by early American history and our natural environment

6,413 Facebook followers, with daily posts that have reached across the nation

1,350 email subscribers to our newsletters and E-Blasts

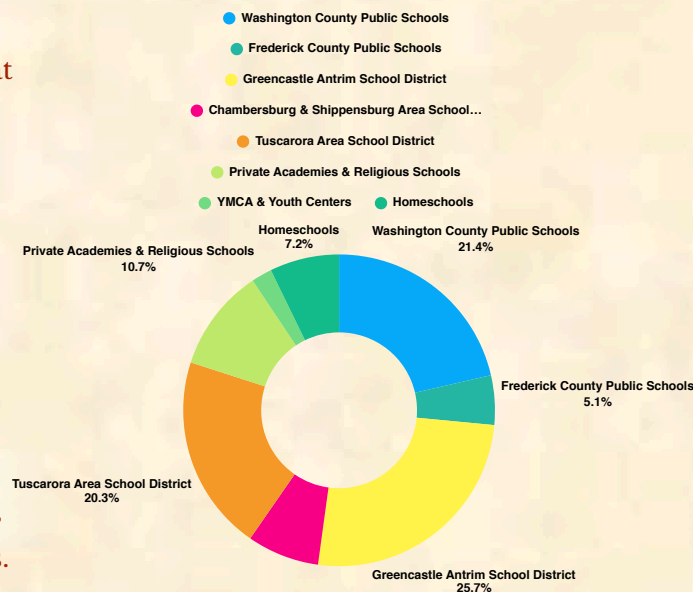
Our Students and Programs

The Conococheague Institute continues to thrive as an educational resource, with hands on educational programs that make engaging experiences for students of all ages.

Our program themes include:

- 18th Century Medicine and Surgery
- Revolutionary Homestead: Life on the Frontier
- Women's Roles in the 18th Century
- Fit and Fun: Early American Games
- From Civilian to Soldier, Militia Musters
- Gardening, Animals, Herbs, and Botany
- Exploring the Past (à la carte programs)

We are pleased to serve students from schools and institutions across the region, and also offer winter outreach presentations.



12 Month Snapshot

6,000 participants in educational programs

1,881 paid student intern hours (@ \$15-\$17 per hour), providing equitable career experience for the next generation of museum professionals, historians, and naturalists

1,790 volunteer hours from individuals, service groups, schools, businesses, and our on-going weekly volunteers, **totaling \$59,070 of in-kind hours.**

800 volunteer interpretive hours for the public, bringing frontier history to life

365 days of the year, with grounds, nature trails and recreation areas open to the public for free

188 hours of paid educational bookings with local schools, youth groups, and senior centers

52 free Saturday programs, with gift shop, exhibit access, and hands-on activities

15 free Sunday programs, from Memorial Day to Labor Day

6 part time paid student interns

2 full time staff members



The Conococheague Institute

2026 Educational Support Resources

Business Name:

Business Address:

Business Contact:

Contact Phone Number:

Contact Email:

Sponsorship Level:

Sponsorship Amount:

All checks should be made out to The Conococheague Institute

Mail form and payment to:
The Conococheague Institute
12995 Bain Road,
Mercersburg, PA, 17236

The Conococheague Institute. is a 501(c)3 nonprofit organization.
EIN Number: 25-1763245

For more information, please contact Matthew Wedd at mwedd@cimlg.org
or call 717-328-2800