



Celebrating 30 Years of Bringing History to Life



August 28th, 2024

Dear Friend

I am writing to share news of the amazing achievements and opportunities the Conococheague Institute has made in our 30th Anniversary year, and asking for your business support in continuing the future of the frontier. For close to 30 years, the Conococheague Institute has preserved the cultural and natural resources of Pennsylvania's frontier, and educated the community on the importance of this heritage.

In recent years our focus on accessibility (with our grounds and trails open year round), and free weekly hands-on programming has helped us grow exponentially and our award winning programs have created heavy booking seasons focused on 18th Century civilian life and natural conservation. We now serve over 6000 students per year from across the Tri-State with engaging programs that make the students want to keep coming back for more.

To continue to raise up future career professionals, this year we expanded our paid internships, and brought on two High School students (Greencastle Antrim & Mercersburg Academy), one college student (Wilson College), in addition to our existing team of two part time and two full time professionals. This allowed us to offer more community programs, undertake some major projects (like our animal husbandry pasture and lawn to prairie conversion), as well as ensuring the interns get the training and job experience in their chosen field.

We are able to offer these internships thanks to generous contributions to our intern fund from the Pennsylvania Historic Museum Commission grant program, donors, and local business support.

In addition, recent sponsorships have allowed the renovation of our exhibit panels, installation of new exhibits, purchasing of hands on interpretive supplies, and the expansion of events with a Falconry and Live Animal presentations. Grants have enabled project based development including ADA compliant picnic areas, maintenance vehicles, AED's, eco-friendly hand dryers, and further educational experiences.

As we near the end of the year, we are seeking sponsorships that will help us raise a toast to 30 years of impact, experience, and education as we embark on the next chapter of our journey. As a sponsor, your business will be prominently featured in our marketing materials, website, and media coverage. Your company's involvement also serves as a testament to your dedication to supporting the history of the region, and the future experiences for area youth in our community.

We are happy to discuss sponsorship options, and are open to creative ideas and collaborative partnerships that will continue to push CI's frontier forward, while showcasing your brand.

Thank you for considering our request and we eagerly await the possibility of taking the next step of the journey with you.

Respectfully,

Matthew Wedd

Matthew Wedd
Executive Director

The Conococheague Institute. - 2022 & 2023 Nonprofit of the Year, 2024 Innovator of the Year

The Conococheague Institute: Sponsorship Levels

Winter Activities Sponsor - \$5,000 (1 Title Sponsor Available)

CI hosts free Saturday programs and exhibits year round from 10am to 4pm, and each season we seek sponsors to support the programming costs and be part of the story. Spring programs included hearth cooking, gardening and craft workshops and were sponsored by the TFEC Thomas G. & Nancy H. Burkey Fund. Summer programs included Indigenous life and archery, 18th century dance, herbology and dye presentations and were supported by the Catherine Stickell Estate. We have some exciting programs planned for the cooler months, and our annual programs have 15,000 visitors attending.

- Your company logo on our event website page with an embedded hyperlink to your company's website
- Logo and acknowledgements with quotes in our Newsletter that reaches 1000, and shared press releases
- Twice weekly acknowledgements for each Saturdays programs on our social media
- Company name included on next (2025) bronze plaque

Paid Student Internships Sponsor - \$250 to \$2,500

With the funding from your business, support is provided to paid student internships, preparing them for a career in the humanities while allowing us to continue focusing on engaging hands-on programs for students, creating a healthy outdoor space for visitors, and expanding our network with outreach events.

- Your company logo on our event website page with an embedded hyperlink to your company's website
- Logo and acknowledgements with quotes in our Newsletter that reaches 1000, and shared press releases
- Video featuring internships with your company name and logo shared with area schools and educational facilities

Early Childhood Playground Sponsor - \$2,000

In an effort to continue to offer new experiences, we would like to add a supplementary piece of equipment to our early childhood playground that provides multisensory learning: a 'Musical Harp Wishing Well' from Play with a Purpose (\$1999.00).

With this addition, kids improve their fine-motor skills while grasping pebbles. They also enhance cognitive skills as they count, sort, and label the pebbles before dropping them down the well. Hearing the resulting tones enriches music development.

- Your company logo on our event website page with an embedded hyperlink to your company's website
- Logo and acknowledgements with quotes in our Newsletter that reaches 1000, and shared press releases
- Opportunity for ribbon cutting with your business during a public event

Bonfire Night/Colonial Christmas Sponsor - \$500 each

Our free community events allow us to celebrate our cultural and natural resources, and bring in paid presenters like musicians, falconry, and lecturers, in addition to opening our site to food and craft vendors. Our Fall and Winter events are November 9th (Bonfire Night) and December 14th (Colonial Christmas).

- Your company logo on our event website page with an embedded hyperlink to your company's website
- Logo and acknowledgements with quotes in our Newsletter that reaches 1000, and shared press releases
- Your company logo on event flyers and publications
- Opportunity for your organization to speak during the event

Annual CI Corporate Business Membership - \$200

Annual Membership support supports our operating costs and shows our community that you believe in our mission.

- Your company name on our event website page with an embedded hyperlink to your company's website
- Logo on CI newsletter
- Company name recognition on social media



The Conococheague Institute

30th Anniversary Sponsorship Form

Business Name:

Business Address:

Business Contact:

Contact Phone Number:

Contact Email:

Sponsorship Level:

Sponsorship Amount:

All checks should be made out to The Conococheague Institute

Mail form and payment to:
The Conococheague Institute
12995 Bain Road,
Mercersburg, PA, 17236

The Conococheague Institute. is a 501(c)3 nonprofit organization.
EIN Number: 25-1763245

For more information, please contact Matthew Wedd at mwedd@cimlg.org
or call 717-328-2800



CONOCOCHÉAGUE

INSTITUTE

30 Years of Bringing History to Life

Our Mission

The mission of the Conococheague Institute is to develop and foster awareness, understanding, and stewardship of the cultural and natural history of the Appalachian frontier of Pennsylvania, Maryland, and Virginia.

Our Impact



15,000 annual visitors to our site, enriched by early American history and our natural environment

5,300 Facebook followers, with daily posts that have reached across the country

1,120 email subscribers to our newsletters and E-Blasts

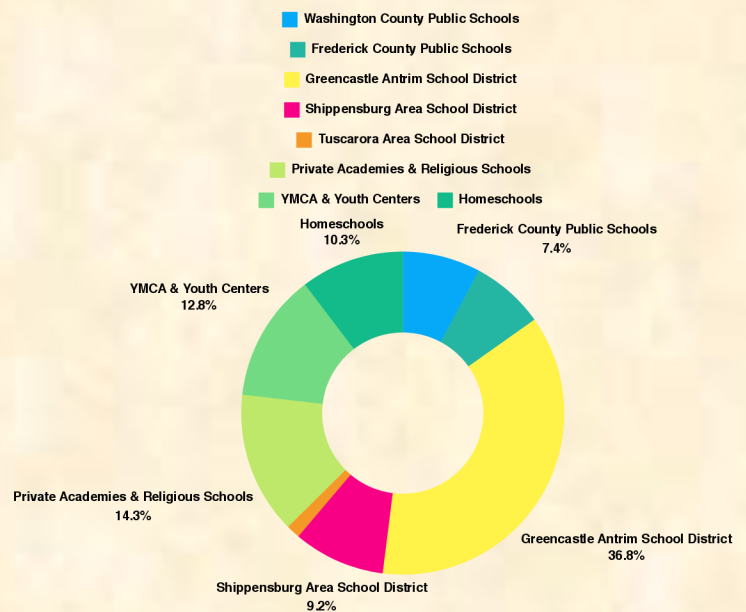
Our Students and Programs

The Conococheague Institute has become well known for its hands on educational programs that make engaging experiences for students of all ages.

Our program themes include:

- 18th Century Medicine and Surgery
- Colonial Colonial Life on the Frontier
- Women's Roles in the 18th Century
- Fit and Fun: Early American Games
- From Civilian to Soldier
- Gardening, Herbs, and Botany
- Exploring the Past (à la carte programs)

We are pleased to serve students from schools and institutions across the region, and also offer winter outreach presentations.



12 Month Snapshot

2,982 volunteer hours from individuals, service groups, schools, businesses, and our on-going weekly volunteers.

1,434 paid student intern hours (@ \$15 per hour), providing equitable career experience for the next generation of museum professionals, historians, and naturalists

365 days of the year, with grounds, nature trails and recreation areas open to the public for free

240 hours of paid educational bookings with local schools, youth groups, and senior centers

52 free Saturday programs, with gift shop, exhibit access, and hands-on activities